**Press Release**

 10 August 2020

**East Yorkshire’s first luxury bike buses arrive on the region’s roads**

Hull and East Yorkshire will become one of the first areas in the country to have bike-friendly buses, in a £2m investment by one of the region’s leading public transport operators.

Bus company East Yorkshire has bought eight state of the art, environmentally friendly new double decker buses, costing £260,000 each, all of which have special racks to carry bikes on board.

From 10 August the cycle-friendly buses will be rolled out onto the company’s flagship X46 & 45 routes between Hull, Beverley, Market Weighton, Pocklington and York, and between Bridlington, Driffield and York, with travellers able to bring their bike along for free.

As well as being good news for cyclists, the buses also have everything you need for an enjoyable journey, including wi-fi, USB and wireless chargers, tables, next stop announcements and luxury interiors.

And the company aren’t stopping there, as in another first for East Yorkshire buses, passengers will soon be able to stream media to their devices from an on-board entertainment system, which will make your commute go by in a flash.

Ben Gilligan, East Yorkshire’s Area Director, said that the new buses are designed to make travelling a pleasure.

“When we ordered the new buses, we wanted to make sure they had everything passengers wanted,” he said. “The technology on board means people can make the most of the time they spend on the bus, whether that’s working, catching up on the latest shows, or simply sitting back in our comfortable seats and enjoying the view.”

“At the moment, everyone’s talking about getting active, so the ability to bring your bike along is a game changer. It opens up huge possibilities for both commuters and those who cycle for fun to make the most of the endless opportunities for cycling in our amazing part of the country.”

As well as the latest advancements in customer comfort, the buses are also safer and greener than ever before, with cameras in place of wing mirrors to avoid blind spots, and the latest low emission engines. Passengers can pay using contactless or app tickets, and can even buy add-on tickets for the York Sightseeing Buses or to travel on to places such as Leeds using the CityZap and Coastliner services.

Find out more about the new buses by visiting the East Yorkshire website at www.eastyorkshirebuses.co.uk

ENDS

Issued by

Claire Robinson

Marketing Manager

East Yorkshire

10 August 2020

Claire.Robinson@eastyorkshirebuses.co.uk / 07711 900865

An image of a new bus, plus a picture of a bike on board, are attached.

A video showcasing the new buses is available here, for you to use/embed in your site if you wish: <https://www.youtube.com/watch?v=0BujMNBRDdE>

**Note to editors:**

The eight new buses are built by ADL at their factory in Scarborough, North Yorkshire, and have engines which conform to the latest Euro VI emission standards. They will be running on Service X46 (Hull – Beverley – Market Weighton – Pocklington – York) and Service 45 (Bridlington – Driffield – Market Weighton – Pocklington – York) from 10 August 2020.

**About East Yorkshire**

East Yorkshire operates local bus services in and around Hull, East Yorkshire and into North Yorkshire. The company, which was founded in 1926, became part of the Go-Ahead Group in 2018.